



INMATE PHOTO PROVIDER (IPP) PRIVACY POLICY

Dedicated To Your Privacy

InmatePhotoProvider.com (“IPP”, “we”, “us”, “Inmate Photo Provider”) respects your privacy, including the privacy of your information and your pictures. This Privacy Policy explains what information we collect through our website at www.inmatephotoprovider.com (the “Site”) and our other services, and how we use this information to provide outstanding service to you.

By accessing and using the Site or other service owned and/or operated by InmatePhotoProvider.com (collectively, the “Service”), you agree to the terms and conditions of this Privacy Policy. If you do not agree to the terms and conditions of this Privacy Policy, please do not use the Services.

If you feel that InmatePhotoProvider.com is not abiding by this Privacy Policy, you should contact us. Inmate Photo Provider’s corporate office is located at P.O. Box 2451, Forrest City, AR 72336. We will do our best to resolve your inquiry.

This policy was last update: 06/03/2013

1. Information Collected Through Our Services

To personalize your experience on our Website and to improve our products and services, we may ask you to provide us with Personally Identifiable Information that identifies a person as an individual (“Personal Information”) and non-personal identifiable information, which includes aggregated information, demographic information, IP address, personal or professional interest, experiences with our products or services and any other information that does not reveal a person’s specific identity (“Non-Personal Information”).

From time to time, you will be invited to participate in contests, games and optional customer surveys, and we may request that you provide some or all of the above identified personal information or non-personal information in connection with those contests, games, surveys and any other promotional offers.

- a. Personal Information: You are required to provide certain limited personal information to us when you register as an Exclusive Member of InmatePhotoProvider.com. When you sign up with the InmatePhotoProvider.com, we establish a password-protected personal account for you to store, organize, share and produce digital images, as well as for you using our other services. In order to establish your membership account, we will need your content and related titles, captions, annotations, and other important information to establish your account. However, if an authorized family/friend is activating an account for an inmate, they do not need a password and their account number will be mailed directly to him or her. All members are entirely responsible for maintaining the confidentiality of their account and password and for restricting access to their computer. Members agree to accept the responsibilities for all activities, including purchases, that occur under their account or password. Members will never be required to reveal their password to any representatives or agents of Inmate Photo Provider or its affiliates. Members agree to notify us by regular mail, or by email here, of any known or suspected unauthorized use(s) of their account, member login or password; or any known or suspected breach of security involving their account, including the loss, theft or unauthorized disclosure of their member login, password or other account information, including credit card information. If it is found that a member has neglected to comply with the rules & regulations concerning their Inmate

Photo Provider Membership Account or Password, it shall result in a breach of this agreement.

Additionally, when you order prints, products or other paid products or services, we will need the shipping address, billing name and address, as well as the credit card number and expiration date for anyone who will make payment on our website on your behalf. Your IPP account also includes an address book maintained by us, which we use to store postal mailing addresses, email addresses and phone numbers.

- b. Non--Personal Information: When you visit and interact with the Services, we and our service providers and business partners may collect Non--Personal Information from sources such as server log files, environmental variables (such as your MAC address, computer type (Windows or Macintosh), screen resolutions, OS Version, Internet browser, and Internet browser version) and from scanning navigational data to collect Non--Personal Information about our users in order to help us deliver better service and user experience. Such Non--Personal Information could include the web site you were on before coming to InmatePhotoProvider.com, IP address, or areas of the site being clicked on most frequently. We and our service providers (including ad servers, outbound email vendors, affiliate vendors and search engine advertising agencies, and providers of web analytics tools) and business partners may also use "cookies" as well as so called "pixel tags", "web beacons", "clear GIFs" and other similar technologies to help us deliver better service and user experience and to facilitate your ongoing access to and use of our Services. Cookies are small data files stored by your web browsers on your computer's hard drive. If you do not want information collected through the use of cookies, there is a simple procedure in most browsers that allows you to automatically decline cookies, or to be given the choice of declining or accepting the transfer of a particular cookie, or cookies from a particular website, to your computer. To learn more about cookies, please visit <http://www.allaboutcookies.org/>. You may find more information about opting out of most third--party service cookies at www.networkadvertising.org or other related sites. If you choose to reject all cookies, you may not be able to access the Services.
- c. When you share Content from your Inmate Photo Provider website account, we collect the email addresses of the recipients of any Content you have elected to share with others. We will not disclose these email addresses to any third parties. (Please note; however, that these people will be able to forward your email to them containing the shared Content with other parties, if they choose.)

2. **Financial Information That You Give Us**

Certain portions of the Services are available only on a paid (continuous membership) basis, and we also offer products and services for sale through our online store. To facilitate payment, among other things, we will request certain personal information from you, including your personal credit and debit card information.

When you become a Member of the Service, or when you make a purchase on our website we will collect the following personal and financial information from you:

- Name
- Billing Address
- Shipping Address
- Phone Number
- Credit/Debit Card Information
- Items Purchased

- a. **Information We Collect Automatically:** In addition to the personal information you may provide to us as described above, we do automatically collect non-personal information to make InmatePhotoProvider.com work better for you by evaluating how users and Members use our website. This non-personal information is not associated with your identity. The technologies we use to gather this non-personal information include, but are not limited to:
 - IPAddresses
 - Cookies
 - Web Logs

3. How We Use The Information We Collect

Our goal is to provide you with the most personalized, relevant, convenient, user-friendly Web experience possible.

The personal information contained in any Content which you Post to the Service will obviously be shared with other family or friends who are invited to and are Members of your Website or with other users who view Your Website. The decision whether to designate your IPP website as a private or a public Website is up to you. Likewise, your decision to post Content to any website is always up to you.

We will also use your email address and other Member registration information to advise you of new Members and new postings to your Website, to let you know about new features or other offers of interest from us, or our affiliates, or to address customer service needs and requests.

- a. The financial information you share with us is used by us in connection with processing your orders, and the payments made in respect of those orders, only, and for no other purposes. We will store the financial information you provide us initially (subject to your changes over time) in secure databases so that you may easily access it for future purchases. If you have provided us with your financial information in connection with any products you have ordered or services which were rendered on or through our Websites, you may access that information with your username and password in order to make updates or changes to the information.
- b. **Administrative Communications:** From time to time, we may send you service announcement updates with important information about InmatePhotoProvider.com. Service announcements may contain information vital to your account, so members may not unsubscribe from service announcements.
- c. **Other Communications:** We may notify you via email, text or through the mail about new features, products and promotions. We may also send you information on carefully screened third parties whose products or services may be of interest to you. If you wish to unsubscribe from these mailings, please review the instruction in the Section [11] ("Opt-Out") below.
- d. **Contest and Surveys:** We may occasionally request Personal Information through surveys and/or contests. Participation in these surveys and contest is completely voluntary. The Personal Information collected is only used for purposes of improving user satisfaction with IPP products and services, or in some cases, to notify winners and to deliver prizes. No Personal Information collected through these means is shared with or available to other third parties for such third parties' direct marketing purposes.
- e. **Testimonials:** Testimonials are used to show benefits to certain programs that IPP offers. IPP always seeks consent prior to posting any testimonials which Personal Information is included.

- f. Customer Service: Any Personal Information obtained through your contact with our Customer Service team or communications with us, such as chat or emails, may be recorded to help us provide better service
- g. Internal Business Purposes: We may also use Personal Information about you for our internal business purposes, such as data analysis, audits and so forth.
- h. In order to make the site more relevant to you, we also direct advertising from our sponsors according to the interest of our users – this is for current and/or future use. Ultimately, this makes the Service far more valuable to each Member.
- i. In distributing advertiser or sponsor messages, the advertiser never has access to individual account information. We do not sell, rent or otherwise distribute the Personal Information you provide us for use by third parties for their use. Advertisers simply give us an ad and tell us the type of audience they want to reach (for example, females between the ages of 18---35). We then display the ad only to users who meet those criteria.
- j. IP Addresses: IP address define the Internet location of computer, and help us better understand the geographic distribution of our Members and manage the performance of our Website. We use your IP address to help diagnose problems with our server, and to administer our Website. You IP address is also used to gather broad demographic information such as geographic distribution of our Members.
- k. IPP Cookies: Cookies are tiny files which are place onto the hard drive of your computer when you visit our Website, so that we can immediately recognize you visit our Website, so that we can immediately recognize you when you return to the site. This enables us, among other things, to personalize your experience with our site. Contrary to popular myth, cookies do not extract private or personal information from your computer.
- l. Advertiser Cookies: third party advertising banners on our Website may also place cookies on your computer. These cookies are not placed or controlled by us. They are primarily used to provide data to the advertiser about where visitors are coming from.
- m. Web Logs: To learn more about how people use our Website, we examine Web logs, which show the paths people take through our site and how long they spend in certain areas. We also use Web logs to detect the type of Web browser you using so that we can optimize the performance of our Website and understand the mix of browsers which are used by our users, Members and/or subscribers.

4. Disclosures of Personal Information

- a. Third Party Service Providers: IPP shares Personal Information with carefully screened third party service providers to provide you with the products, services and information you have requested. Examples of such third party service providers are credit card authorization companies, merchandise distributors and shippers. IPP has instructed these service providers not to store, retain or access your Personal Information except to provide our services to you.
- b. Third Party Products & Services: IPP also may share Personal Information with third parties to allow such third parties to provide you with products, services and information that you have requested. This could include, but is not limited to, packages of discounts, rebates, and promotional offers, that are not IPP products, services or information. Such third parties from whom you have requested products, services and information will handle, store, retain, use, share and access Personal Information in accordance with the terms and condition of their agreement(s) with you, as well as their own privacy policies, and may use your Personal Information for direct marketing purposes. It is your responsibility to carefully review such terms and conditions and privacy policies, and IPP disclaims any and all liability relating thereto.

- c. Third Party Communication: IPP also may share Personal Information with third parties for such third parties' direct marketing purposes. Such third parties to whom we transfer Personal Information for direct marketing purposes will handle, store, retain, use, share and access Personal Information in accordance with their own privacy policies. It is your responsibility to carefully review such terms and conditions and privacy policies, and IPP disclaims any and all liability relating thereto. If you would prefer that we do not share your Personal Information with such third parties for their direct marketing purposes, you may submit an opt-out request as described in Section [11] ("Opt-out") below.
- d. Legal Disclaimer: Without limiting the foregoing, we do reserve the right to disclose your Personal Information as may be required by law or judicial process, or if we reasonably believe disclosure is necessary to protect our rights. These types of requirements may include requirements in connection with any judicial proceeding(s), or any court order or legal process served on IPP, which owns and operates the Service.

5. Forums

Through the Services, IPP may make available forums to which you are able to post information and materials, these forums may include, for example, user comment functionality, an online image share feature, our public gallery, user forums and blogs. Please note that any information you disclose through such services becomes public information, and may be available to users of the Services and to the general public.

In addition, when you choose to make a posting on such services, certain Personal Information (for example, a user's name will appear next to a blog post or a user comment) will be available for other users to view. We urge you to exercise discretion and caution when deciding to disclose Personal Information, or any other information, through the Services. **WE ARE NOT RESPONSIBLE FOR THE USE OF ANY PERSONAL INFORMATION YOU VOLUNTARILY DISCLOSE THROUGH THE SERVICES.**

6. Law Enforcement; Emergencies; Compliance

IPP may disclose Personal Information in the following situations as we believe to be appropriate, even though you might have requested that we do not share your information: (1) under applicable law; (2) to comply with legal process; (3) to respond to governmental request, including requests from law enforcement and regulatory authorities; (4) to enforce our terms and conditions (also Terms of Use); (5) to protect our operations; (6) to protect the rights, privacy, safety or property of IPP, you or others; and (7) to permit us to pursue available remedies or limit the damages that we may sustain. For example, we may, to the fullest extent the law allows, disclose Personal Information to law enforcement agencies and regulatory authorities to assist them in identifying individuals who have been or may be engaged in unlawful activities.

7. Assignment

We reserve the right to transfer Personal Information to a new entity or third party as part of a merger, acquisition, reorganization, sale of some or all of our assets, joint venture, assignment, transfer or other disposition of all or any portion of our business, assets or stock (including without limitation in connection with any bankruptcy or similar proceedings). We will notify you via email and/or prominent notice on our Website if the third party's or new entity's treatment of Personal Information will materially differ from the treatment described in this Privacy Policy; this notice will be provided at least 30 days before such material changes take effect.

8. Protecting Your Pictures

IPP is designed to give you the ability to control who may view the pictures and any associated information stored in your IPP Membership Account. We seek not to make your pictures publicly accessible, except by your explicit action, or as otherwise noted in this Privacy Policy (including Section [5] of this Privacy Policy). Please note that if you choose to post a link to your IPP pictures on

your own or other websites or you share your pictures with your friends and family members and they post your share invitation on a website or forward to other individuals, these pictures may be accessible to others who view the email invitation or visit these websites. We have no control over and are not responsible or liable for, the privacy of any pictures that you have shared with others.

9. Updating Your Personal Information

IPP will make an effort to keep all of your Personal Information up to date when you provide it to us. You can update your Membership Account information at any time by selecting the edit option on your Member Profile Page from IPP's Inmate Plan (1) or Family/Friend Plan (2).

You agree to notify us immediately by regular mail, or by email here (info@inmatephotoprovider.com), of any known or suspected unauthorized use(s) of your account, username or password, or any known or suspected breach of security involving your account, including the loss, theft or unauthorized disclosure of your username, password or other account information (including your credit card information).

10. Opt--Out

When you sign up for an Exclusive IPP Membership Account, you may begin to receive marketing communication such as email newsletters, product and service updates, promotions, surveys and contest, both from us and from our affiliates. Our customers generally find this type of information useful. If you do not want to receive these updates, you must opt---out by unchecking the "Opt---Out of Promotion and Specials Box" under Site Options link.

We will comply with your request as soon as reasonably practicable. Please note that we will not be able to remove your Personal Information from the databases of affiliates or third parties with which we have already shared your Personal Information as of the date that we implement your opt--out request. If you wish to cease receiving marketing---related emails from any such affiliates or third parties, please contact the affiliate or third party directly or use any opt---out mechanisms provided in its marketing---related email or privacy policy.

11. Security

IPP seeks to have reasonable security measures in place to help protect against the loss, misuse and alteration of the information under our control. Unfortunately, no data transmission over the Internet or data storage system can be guaranteed to be 100% secure. As a result, although we strive to protect Personal Information about you, we cannot ensure or warrant the security of any information you transmit to us through or in connection with the Services or that is stored by us. You acknowledge and agree that any information you transmit through the Services or upload for storage in connection with the Services is so transmitted or stored at your own risk. If you have reason to believe that the security of any account you might have with us has been compromised), you must immediately notify us of the problem by contacting us in accordance with Section [10]. Note that if you choose to notify us vial physical mail, this will delay the time it takes for us to respond to the problem.

12. Protecting the Privacy of Children

IPP is an Internet service (the "Service"). "You" or "Your" means an adult user of the Service for yourself, and you as parent or guardian for any child under the age of 13 who you expressly invite to join or use this Service, from whom you will be liable and held strictly responsible. The Service is generally intended for use by adults. If you invite a minor child to join or use these Services, you are responsible for monitoring the child's activity on the Service. (See Section 2.e. of our TOU for Parental Control Protections)

13. Third Party Sites

The Services may contain links to third party websites. These linked sites are not under our control and we are not responsible for the privacy practices or the contents of any such linked site, or any link contained in any linked site. We provide such links only as a convenience, and the

inclusion of a link of a link on the Site does not imply endorsement of the linked site by us. If you provide any Personal Information through any such third party website, you transaction will occur on such third party's website (not the Services) and the Personal Information you provide will be collected by, and controlled by the privacy policy of, that third party. We recommend that you familiarize yourself with the privacy policies and practices of any such third parties. PLEASE NOTE THAT THIS PRIVACY POLICY DOES NOT ADDRESS THE PRIVACY OR INFORMATION PRACTICES OF ANY THIRD PARTIES.

14. Changes and Notification

We reserve the right to modify our Privacy Policy at any time. If our Privacy Policy changes, the revised policy will be posted on the Site and we will change the 'Last Update' date at the top of this page to reflect the date of the modification. Please check back periodically. Any changes to our Privacy Policy will become effective upon our posting of the revised Privacy Policy on the Services. Use of the Services following such changes constitutes your acceptance of the revised Privacy Policy then in effect.

15. Refusal Options

You may refuse to provide personal information to IPP, and still use portion of the Service. If you do not want to provide personal information to IPP, including a username or password, you will still be permitted to view any websites advertised on our site.

In order to become a Member of the Service (which, among other things, will allow you to view Websites to which you have been invited, and to post Content to and to comment on Content which has been posted by others on such sites) you will need to provide us with personal information, including name, address and all other relevant information.

When you become an Exclusive Member, you must provide us with certain other personal and some financial information. Providing us with this information will enable you to, among other things, send photos, money, cards and letter faster, easier and at a much more affordable price.

16. Jurisdictional Issues

The Services are controlled and operated by us from the United States, and is not intended to subject us to the laws or jurisdiction of any state, country or territory other than that of the United States. We do not represent or warrant that the Services, or any part of the Services, are appropriate or available for use in any particular jurisdiction. Those who choose to access the Services do so on their own initiative and at their own risk, and are responsible for complying with all local laws, rules and regulation. We may limit the Services' availability, in whole or in part, to any person, geographic area or jurisdiction we choose, at any time and in our sole discretion.

17. Contact Us

Please contact us to communicate any questions or concerns about our Privacy Policy or any other policy related material can be directed to our support staff by click on the "Contact Us" link in the side menu, or you can email us at: info@inmatephotoprovider.com. Additional correspondence can be sent via postal mail to:

IPP
Corporate Office
P.O. Box 2451
Forrest City, AR 72336

Thank you for choosing Inmate Photo Provider

SEND PHOTOS & MONEY TO INMATES FROM YOUR PHONE WITH THE SIMPLE PUSH OF A BUTTON!